

YASHVARDHAN CHAUHAN

SOCIAL MEDIA MARKETER AND WEB DEVELOPER

Detailed Resume Available At www.yashvardhanchauhan.netlify.app

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Hello ! I am Yashvardhan Chauhan and I am a passionate Digital Marketer. I love to make engaging content and strategies for everybody I work for. I also like to turn ideas into websites. I focus on building premium segment brand value and delivering premium content.

AREA OF EXPERTISE

Social Media Marketing
SEO

AI Tools
Content Creation

Wix Studio
Web Designing

PROFESSIONAL EXPERIENCE

Digital Marketing Executive, Paradise Yatra

July 2025 - Present

- Content creation for social media platforms in static and video format.
- Using Ai tools for creating artificial humanoid characters for advertisement purposes
- Assisting in website user workflows and ui decisions.
- Statistics analysis and developing marketing strategies in accordance with algorithms.

Customer Care Executive, Ienergizer

June 2024 - Nov 2024

- Responding to calls immediately and providing on call solutions to the customers.
- Handling customer queries and also providing personalized support.
- Achieving targets and goals set by the organization.
- Adapting to new updates and new guidelines to provide accurate and correct information to the customers.

Accounting & Taxation Intern, CA Siddharth Bhardwaj & Associates

Nov 2023 - April 2024

- Maintaining accounts of various companies and organizations.
- Filing GST returns and other tax returns.
- Maintaining company records and filing various types of company forms.

EDUCATION

Bachelors in Commerce

Aug 2023 - May 2026

D.A.V. P.G. College, Dehradun

- Main Subjects like Business Studies & Corporate Accounting.
- Extra subjects like Public Finance, Tour & Travel Operations & Personal Selling and Salesmanship.

High School

April 2021 - March 2023

Fylfot Public School

- Subjects like Accounts, Business Studies, Physical Education, Economics & English.

ADDITIONAL INFORMATION

- **Languages:** Hindi & English.
- **Certifications:** **DSOM** Certified Digital Marketer