

# YASHVARDHAN CHAUHAN

## SOCIAL MEDIA MARKETER AND WEB DEVELOPER

Detailed Resume Available At [www.yashvardhanchauhan.netlify.app](http://www.yashvardhanchauhan.netlify.app)

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Hello ! I am Yashvardhan Chauhan and I am a passionate Digital Marketer. I love to make engaging content and strategies for everybody I work for. I also like to turn ideas into websites. I focus on building premium segment brand value and delivering premium content.

### AREA OF EXPERTISE

Social Media Marketing

SEO

AI Tools

Content Creation

Wix Studio

Web Designing

### PROFESSIONAL EXPERIENCE

#### Digital Marketing Executive, Paradise Yatra

July 2025 - Present

- Content creation for social media platforms in static and video format.
- Using Ai tools for creating artificial humanoid characters for advertisement purposes
- Assisting in website user workflows and ui decisions.
- Statistics analysis and developing marketing strategies in accordance with algorithms.

#### Customer Care Executive, Ienergizer

June 2024 - Nov 2024

- Responding to calls immediately and providing on call solutions to the customers.
- Handling customer queries and also providing personalized support.
- Achieving targets and goals set by the organization.
- Adapting to new updates and new guidelines to provide accurate and correct information to the customers.

#### Accounting & Taxation Intern, CA Siddharth Bhardwaj & Associates

Nov 2023 - April 2024

- Maintaining accounts of various companies and organizations.
- Filing GST returns and other tax returns.
- Maintaining company records and filing various types of company forms.

### EDUCATION

#### Bachelors in Commerce

Aug 2023 - May 2026

D.A.V. P.G. College, Dehradun

- Main Subjects like Business Studies & Corporate Accounting.
- Extra subjects like Public Finance, Tour & Travel Operations & Personal Selling and Salesmanship.

#### High School

April 2021 - March 2023

Fylfot Public School

- Subjects like Accounts, Business Studies, Physical Education, Economics & English.

### ADDITIONAL INFORMATION

- Languages:** Hindi & English.

- Certifications:** DSOM Certified Digital Marketer